



© Soňa Chlumecká  
gold medal award from the IAAP

## INDIA – ANOTHER WORLD

The successful Czech photographer and proprietor of SILVANO s.r.o. Soňa Chlumecká has long since been working closely with the Sihl customer FOMEI. Therefore, when they recommended using **SIHL MASTERCLASS Metallic Pearl High Gloss 290 glossy 4840** to print „Indie – Jiný svět (India – another world) for an exhibition in the castle Sloupno from 5<sup>th</sup> September – 25<sup>th</sup> October, she did just that. Not only was the photographer impressed with the technical aspects of the media, she also found the emotional impression mirrored in the prints amazing. “Everyone from the trade will agree I could not have made a better choice”, says Soňa.

The SIHL MASTERCLASS Metallic Pearl High Gloss Photo Paper gives prints a fascinating pearlescent shimmer, an immaculate sheen and a unique depth. Further information to the product can be found at [www.sihl-masterclass.com](http://www.sihl-masterclass.com).

The images for the exhibition are from a tour through India she took, with other enthusiastic photographers. Soňa was particularly overwhelmed by the friendliness and happiness of the people. A very special moment for her was the Holi Festival in Mathura, every year the Indian people welcome the spring season in a very special way: “Holi” is the festival of colours and a very important celebration in India. It not only celebrates the changing of the season, but in accordance with Hindi belief is also the celebration of the victory of the good over evil – and it is very colourful.



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All day people throw and paint themselves with colourful powders. During this festival social class differences, various religious beliefs and cultural backgrounds are not visible.

Soňa Chlumecká entered a few of her images in the SUN FLOWER contest, a competition more than 250 competitors from over 50 countries. A few of the prints received the gold medal award from the IAAP (International Association of Art Photographers).

Soňa Chlumecká was born in 1970 and graduated the Photography School in Polná City in 1987. She spent a few years working as a photographer before opening her own photographic printing studio SILVANO s.r.o. in 1991. Pleasing her customers is her priority, therefore the studio is always updated with the latest technologies in order to fulfil each and every wish of the customers.

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